

MONTHLY MEMBERSHIP PROGRESS REPORT

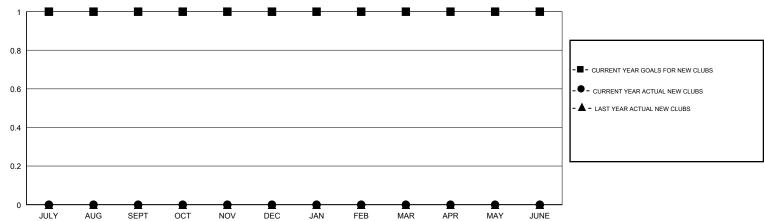
District 4 A1

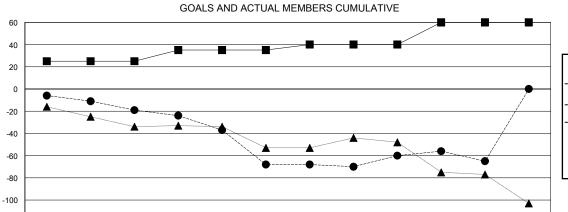
Results as of: 05/31/2018

HOWARD HUDSON LOCATION CALIFORNIA GMT CA

	Club	S			Me	mbers	
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1	0	1	JULY/AUG/SEPT	25	66	69
OCT/NOV/DEC	0	0	0	OCT/NOV/DEC	10	30	77
JAN/FEB/MAR	0	0	0	JAN/FEB/MAR	5	59	42
APR/MAY/JUNE	0	0	0	APR/MAY/JUNE	20	29	33

GOALS AND ACTUAL NEW CLUBS CUMULATIVE





DEC

- ■ - MEMB	ER GROWTH N	IET GOAL		
- ● - MEMB	ER GROWTH	ACTUAL		
- A - LAST	YEAR MEMBE	RSHIP ACTUA	L	

1,546 (78.00%) 436 (22.00%)

DROPPED CLUBS: 1	
DROPPED MEMBERS	
DECEASED	25
CLUB CANCELLED	0
OTHER	196
TOTAL	221

SEPT

OCT

NOV

41 CLUBS OF 57 ADDED 1 OR MORE	GENDER DIST	<u> </u>
NEW MEMBERS	MALE	1,546 (78.0
	FEMALE	436 (22.00%
	Women Percentaç	ge Fiscal Year Goal: 25%

MAR

APR

MAY

JUNE

FEB

	TOTAL FAMILY UNIT MEMBERS	316
CLICK HERE FOR CUMULATIVE		
MEMBERSHIP DATA	FAMILY MEMBERS PAYING HALF	163
	DUES	

-120

JULY